

Master of Science in Sport Management & Leadership



Elevate your career with our *M.S. in Sport Management & Leadership* program.

Built to fit your life, whether you prefer a fast-paced one-year completion (3-semester) or a more gradual 20-month pace (5-semester), you'll dive deep into the world of sport management & leadership. It's the perfect launchpad for those ready to unlock new opportunities in the global sport industry.

Admission Requirements

- ✓ Submit a completed application
- ✓ Bachelor's degree, submit official transcripts, minimum 3.0 GPA on a 4.0 scale*
- ✓ Two professional/academic recommendations
- ✓ Submit a current resume

Career Paths in Athletics

- ✓ Executive & Strategic Leadership
- ✓ Event & Facility Operations
- ✓ Marketing & Branding
- ✓ Coaching & Agency
- ✓ Analytics & Finance

Program Benefits

- ✓ 100% online program
- ✓ Focused on the spectator sports industry
- ✓ Knowledgeable and caring faculty with years of global sport experience
- ✓ Affordable with some funding available
- ✓ Opportunity for an international sport practicum
- ✓ Full-time option is 3 semesters; part-time option is 5 semesters
- ✓ Start in fall or spring semester

APPLY TODAY!

apply.king.edu

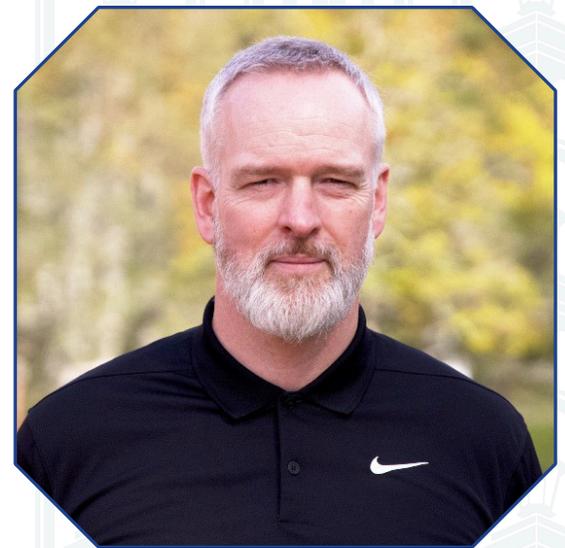


LEARN MORE



KING
UNIVERSITY
1867

Major Courses		
SPMT 5000	<i>Leading Internal Functions of Sport</i>	3 s.h.
SPMT 5050	<i>Event Management for the Spectator Sport Industry</i>	3 s.h.
SPMT 5100	<i>Sport Governance</i>	3 s.h.
SPMT 5150	<i>Sport Brands</i>	3 s.h.
SPMT 5200	<i>International Sport Practicum</i>	3 s.h.
SPMT 5250	<i>International Sport Governance</i>	3 s.h.
SPMT 5300	<i>Sport Law for the Spectator Sport Industry</i>	3 s.h.
SPMT 5350	<i>Leading External Functions of Sport</i>	3 s.h.
SPMT 5400	<i>Sport and Society</i>	3 s.h.
SPMT 5450	<i>Sport Economics</i>	3 s.h.
SPMT 5990	<i>Comprehensive Assessment</i>	0 s.h.
Total	SPMT & Leadership Major Courses	30 s.h.



Grow Your Cultural Competence

Take your studies abroad and experience global sport firsthand through SPMT 5200 - International Sport Practicum. Explore the management strategies of elite professionals, step inside iconic venues, and immerse yourself in diverse sport cultures around the world.

Through an international residency featuring expert-led sessions, exclusive tours, and hands-on learning, you'll build the cultural insight and leadership skills needed to succeed in global sport management.

Meet Our Program Coordinator

Dr. Richie Rose is an accomplished sports management professional with more than three decades of experience across professional, collegiate, and youth sports. Holding a Doctor of Global Sport Leadership, he has managed internal and external operations for various organizations in both the U.K. and the U.S.

Cost	
Online Tuition Cost	\$500/credit hour
Books	\$200 est./course
Graduation Fee	\$175
Online Technology Fee	\$100/course
Practicum Fee	\$1,500

Contact Us!

visit.king.edu | admissions@king.edu | 800.362.0014 | 1350 King College Rd, Bristol, TN 37620

<https://www.king.edu/programs/sport-management/sport-management-and-leadership/>

**An applicant who lacks one or more of the admission criteria may be considered for admission with conditional status. Conditional status requires an applicant to meet certain conditions either prior to beginning the Master of Science in Sport Management & Leadership (MSSML) program or concurrent with enrollment in the MSSML program. Applicants accepted conditionally will be notified of necessary conditions that must be addressed prior to full acceptance being granted to the program. Full acceptance is required to continue in the MSSML program.*

To graduate a student must complete all requirements as outlined for their program in the Academic Catalog and have a minimum cumulative grade point average of 3.00. At least one-third of the credit hours required for a graduate or post-baccalaureate professional degree are earned through instruction offered by King University. Course credit is counted in hours. Credit hours and equivalencies are defined in the Academic Policies section of the catalog.