



## Addendum to the 2020-2021 King University Catalog

### *Accounting, BS*

**Section:** Academic Programs—Undergraduate,  
*Accounting, BS*

This document serves as an addendum to the 2020-2021 King University Catalog to provide the program requirements related to the Accounting, BS for Adult and Graduate Studies students. The Accounting, BS program opens to students beginning in the spring of 2021 in the Adult and Graduate Studies format.

The Bachelor of Science in Accounting will offer students the opportunity to acquire advanced knowledge in accounting. This knowledge will equip the student to be a thoughtful and knowledgeable asset to the business world. It will build upon the current Bachelor of Business Administration degree. The majority of accounting classes are already offered in this concentration. The Accounting, BS will broaden the current options to include accounting which is currently a very high demand.

The catalog copy for Accounting, BS for Adult and Graduate Studies students, immediately follows.

### **Section:** Course Descriptions—BUSA

This document serves as an addendum to the 2020-2021 King University Catalog to include a new course created for the Bachelor of Science in Accounting program. The University approved the addition of BUSA 3180-Accounting Information Systems as an active course for the 2020-2021 catalog. The course description is included in the following pages.

## ACCOUNTING, BS

### ADULT AND GRADUATE STUDIES

PROGRAM COORDINATOR: TBD

The Bachelor of Science (B.S.) in Accounting at King University is designed for adult and graduate studies students. The B.S. in Accounting is an academically challenging program that equips students with excellent critical thinking, problem solving, and writing skills. The B.S. in Accounting program allows students to integrate skills, theory and training for a successful career. The program also qualifies and equips students for the CMA exam and the accounting courses necessary for the CPA exam.

#### Required Hours

The total number of hours required at King to complete the B.S. program is 60 semester hours, depending on a student's prior academic experience. The B.S. is a full-time program. It is designed so that an incoming transfer student with 76 approved credit hours from an accredited college can graduate in four semesters. The business courses in the BBA program are modular and accelerated in nature.

To graduate from King a student must accumulate at least 124 hours, 48 of which must be completed at King. Courses from the General Education, program courses, and elective courses may be used to fulfill the 48 semester-hour residency requirement. As a part of this 48 semester-hour requirement, a minimum of one-third of the required hours in each declared major, minor, and concentration must be completed at King.

#### Technology Requirements

Students in the BS in Accounting program are required to supply their own laptop computer (PC or Mac), with fully functional Microsoft Office 2016 or newer, Excel, wireless capability, and webcam. Microsoft Office 365 is available to all King students to load on the PC or Mac and is accessible at Office.com using their King University credentials. Tablets or other devices without fully functional Microsoft Office 2016 or newer do not satisfy this requirement.

#### Comprehensive Assessment Requirement

During the last semester of the program of study, B.S. in Accounting students will take the a comprehensive assessment examination which covers these functional areas: accounting, ethics, finance, strategy, leadership, economics, global business, information management systems, legal environment, management, marketing, and quantitative research/statistics.

#### Major Requirements

ECON 2000	
Introduction to Economic Principles .....	4 s.h.
BUSA 2100	
Management Communication.....	4 s.h.
BUSA 2301	
Financial Accounting .....	4 s.h.
BUSA 2302	
Managerial Accounting .....	4 s.h.
BUSA 2250	
Principles of Marketing.....	4 s.h.
BUSA 3110	
Intermediate Accounting I.....	4 s.h.
BUSA 3120	
Intermediate Accounting II .....	4 s.h.
BUSA 3180	
Accounting Information Systems .....	4 s.h.
BUSA 3230	
Corporate Finance .....	4 s.h.
BUSA 3271	
Human Resource Management.....	4 s.h.
BUSA 3276	
Business Law.....	4 s.h.
BUSA 3841	
Tax Accounting .....	4 s.h.
BUSA 3850	
Small Business Entrepreneurship .....	4 s.h.
BUSA 4810	
Advanced Accounting.....	4 s.h.
BUSA 4870	
Principles of Auditing	4 s.h.
BUSA 4990	
Comprehensive Assessment.....	<u>0 s.h.</u>

#### Summary of Total Credits

General Education.....	38 s.h.
Major Requirements.....	60 s.h.
Electives .....	<u>26 s.h.</u>
<b>Minimum to Earn BA.....</b>	<b>124 s.h.</b>

## BUSINESS ADMINISTRATION

**BUSA 1700 Introduction to Business.** This is an introductory course for both business and non-business majors. The course provides a broad understanding of the business community, its functions, terminology, occupational choices in the various fields of business, and the place of business in the American economy. Students will also learn about the challenging facets of business and its dynamic role in today's environment. Students will be broadly introduced to business topics and gain a working knowledge of the components of business including management, human resources, marketing, and finance. Overall, the course will explore the field of business as offered in the Business Administration program to identify specific areas of interest or specialization ..... 4 s.h.

**BUSA 1900 Introductory Special Topics.** General topics elective for the non-major as well as the major ..... credit to be arranged

**BUSA 2000 ENACTUS.** ENACTUS is a global non-profit organization that partners with business and higher education to establish ENACTUS student teams on university campuses. The mission of ENACTUS is "Mobilizing university students to create economic opportunity for others while discovering their own potential." Students are challenged to develop community outreach projects that reach ENACTUS's four educational topics: (1) Market Economics; (2) Entrepreneurship; (3) Personal Financial Success Skills; and (4) Business Ethics. ENACTUS team members leverage their personal educational experiences, the expertise of their faculty advisors, the support of their local business advisory boards, and the resources of their institutions to implement programs that create real economic opportunities for members of their communities..... 1 s.h.

**BUSA 2010 Digital Skills for 21<sup>st</sup> Century Workplaces.** Students master Microsoft Office as they design resumes, write cover letters, as well as learn and practice basic Excel spreadsheet and PowerPoint presentation skills. Students also create a personal presence on the web by making a blog that becomes a site for their personal professional

portfolios. The course stresses digital literacy by teaching students cloud computing for individuals, simple design principles, some basic information about computers, how to designate safe and strong passwords, and what helps them be safe in social web environments ..... 4 s.h.

**BUSA 2100 Management Communication.** Techniques and practices in business writing and oral communication, including communicating through letters, memoranda, reports, effective speaking, interviewing and conference skills ..... 4 s.h.

**BUSA 2130 Business Communication.** Techniques and practices in business writing and oral communication including communicating through letters, email, memoranda, reports; and effective speaking, interviewing, and conference skills. In addition, this course will make use of computer-based presentation programs. This is a foundational course in the major ..... 2 s.h.  
Prerequisite: ENGC 1110

**BUSA 2200 Management Information Systems.** An introduction to management information systems for decision-making. Students will learn the basic concepts of databases, spreadsheet software, and information technology as they relate to managerial decision-making and the maintenance of competitive advantage..... 4 s.h.

**BUSA 2250 Principles of Marketing.** Extensive study of business activities that seek to satisfy customer needs. Topics covered include an analysis of the marketing environment, industrial and consumer markets, buyer behavior, measuring and forecasting demand, and the marketing mix (product, price, promotion, and place). In addition, an emphasis on the interaction of management and marketing decision-making will be stressed ..... 4 s.h.

**BUSA 2251 Principles of Management.** This is an introductory level management course examining management theory and application to real-world situations. Examination focuses on terminology, practices, and the four managerial functions: Planning, Organizing, Leading, and Controlling ..... 4 s.h.

## Course Descriptions

Addendum posted October 02, 2020

**BUSA 2301 Financial Accounting.** An introduction to financial accounting principles and practices, financial statement analysis, as well as managerial accounting..... 4 s.h.

**BUSA 2302 Managerial Accounting.** An introduction to managerial accounting, an accounting process where accounting information is used for managerial decisions. In addition, this course will make use of a spreadsheet for managerial problem solving and scenario analysis ..... 4 s.h.  
Recommended: BUSA 2301

**BUSA 3010 Personal Financial Planning.** An introduction to the basic concepts of personal financial planning such as career and financial objectives; saving and investment strategies; insurance; income; and estate planning. The development of a workable personal financial plan will be stressed..... 4 s.h.

**BUSA 3100 Cost Accounting.** An advanced study of (1) cost accounting: job order, process, and activity-based cost accounting systems, and (2) managerial accounting as a decision support information system, helping managers make decisions regarding pricing, product mix, and resource allocation..... 4 s.h.

**BUSA 3110, 3120 Intermediate Accounting I and II.** An analytical study of accounting theory and practice ..... 4 s.h.  
Prerequisite: BUSA 2301

**BUSA 3180 Accounting Information Systems.** This course focuses on business productivity software applications and professional behavior in computing from the perspective of the accounting profession..... 4 s.h.  
Prerequisites: BUSA 2301, 2302, 3110

**BUSA 3210 Management of Organizations.** A survey course with an overview of business operation, terminology, and practices with an emphasis on introducing fundamental management practices ..... 4 s.h.

**BUSA 3230 Corporate Finance.** A study of the foundations of corporate financial management, including cash flow analysis, financial analysis and

planning, management of financial resources, and Capital for the firm..... 4 s.h.  
Recommended: BUSA 2200, 2301

**BUSA 3260 Statistics and Business Research Methods.** An introduction to inferential statistics and the major areas of research in business. Attention is given to problem definition, research design, information gathering, and data analysis and presentation to assist managers in the decision-making process. Each student will develop a research proposal and carry out a field project in a related business discipline ..... 4 s.h.

**BUSA 3271 Human Resource Management.** Introduces the student to the human resources/personnel functions. Topics covered include recruitment, assessment, compensation, motivation, appraisal, development, legal environment, labor relations, and employee relations. Emphasis on how managers can deal with and utilize the human resources function. .... 4 s.h.

**BUSA 3275 Operations Management.** An introduction to the tools and techniques of Operations Management, including forecasting, quality control, inventory management, supply chain management, and project management. Throughout the different elements of the course the core aspects will be strategy and productivity..... 4 s.h.

**BUSA 3276 Business Law.** An introduction to legal institutions and processes followed by a study of the laws governing contracts, torts, employment law, agency, sales, intellectual property, forms of business, and business regulation ..... 4 s.h.

**BUSA 3280 Strategic Management and Business Policy.** An overview course that seeks to integrate the concepts, techniques, and knowledge from business administration and economics courses. Its primary focus is on strategic, ethical decision-making and servant leadership. This course culminates with a dynamic computer simulation case..... 4 s.h.

**BUSA 3400 Government and Business.** A survey of government policies toward business; including the historical context, economic analysis, and critical review of policy proposals..... 3 s.h.

**BUSA 3560 Investment Management.** This course balances theory and applications providing a survey of the important areas of investment: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross section of special topics ..... 4 s.h.

**BUSA 3620 Organizational Behavior.** An exploration of how individuals function in highly organized social systems with an emphasis on perception, motivation, job satisfaction, leadership, power, influence, training, and learning..... 4 s.h.  
Prerequisite: BUSA 2251

**BUSA 3660 Consumer Behavior.** A study of consumer behavior and theory. Topics include the consumer decision-making process, segmentation, targeting, positioning, and brand loyalty. Course also emphasizes the development, implementation, and evaluation of effective marketing strategies based on these concepts ..... 4 s.h.  
Prerequisite: BUSA 2250

**BUSA 3680 Promotion Strategies.** A study of the promotion strategies within the marketing function. Emphasis is on planning, creating, and evaluating effective advertising, sales promotion, and publicity programs to communicate among producers, intermediaries, and consumers. The societal impact and ethical aspects of promotion are considered ..... 4 s.h.  
Prerequisite BUSA 2250

**BUSA 3740 Professional Development Strategies.** This course allows students to explore what is necessary to succeed in their chosen major, to further develop those skills for employment immediately after graduation, and to develop strategies for long-term career success. Not open to freshmen; must be completed prior to internship ..... 1 s.h.

**BUSA 3800 Internship/Cooperative Education.** Integrate faculty-led opportunity into education through participation in planned, supervised experiential-learning. Students will apply related skills by following a set of objectives, reflecting on activities, and obtaining feedback from their supervisors. For a complete description of Internships

and Cooperative Education, see the Internship/Cooperative section under the Academic Policies section..... credit to be arranged  
Prerequisite: BUSA 3740

**BUSA 3841 Federal Taxation.** An introduction to the taxation of individuals, partnerships, and corporations. Computerized tax preparation will be introduced using sample returns.....4 s.h.  
Prerequisite: BUSA 2301 or concurrent enrollment

**BUSA 3850 Small Business Entrepreneurship.** This course examines the development and management of the business venture. Topics include the innovation idea; the development of business and financial plans, feasibility studies, alternative models of financing, and the launching of the business venture .....4 s.h.  
Prerequisite: ECON 2000, BUSA 2250, BUSA 2251, and 2301 or concurrent enrollment

**BUSA 3900 Special Topics.** Guided research in special topics selected by conference between instructor and student. The proposal must be approved by instructor and reviewed by the department in advance of registration ..... credit to be arranged

**BUSA 4001 Business Policy and Strategic Management.** A capstone course required of all graduating seniors in Business Administration and Economics which seeks to integrate the concepts, techniques, and knowledge from business administration and economics courses. Its primary focus is on strategic, ethical decision-making and servant leadership. This course culminates with a dynamic computer simulation case.....4 s.h.  
Prerequisite: Open only to graduating seniors

**BUSA 4230 Sales Management and Professional Selling.** This course explores the buyer-seller relationship, sales skills development, sales strategy, and related marketing. The course specifically focuses on management of the sales process from lead generation and prospecting to customer relationship management, covering all interrelated aspects of development, planning, interpersonal communication, ethics, and professionalism .....4 s.h.  
Prerequisite: BUSA 2250, 3660/3680



**BUSA 4790 Marketing Management.** This course emphasizes the roles and responsibilities of marketing executives to analyze marketing opportunities and problems, plan marketing objectives and strategies, and implement, control, and evaluate marketing programs. The case study method is used, and students are required to develop a formal marketing plan for an organization ..... 4 s.h.  
Prerequisite: BUSA 2250

**BUSA 4810 Advanced Accounting.** A study of special topics in financial accounting, including business combinations, fund accounting and foreign exchange transactions ..... 4 s.h.  
Prerequisite: BUSA 3110 or concurrent enrollment

**BUSA 4820 Advanced Cost Accounting.** An advanced study of (1) cost accounting; job order, process, and activity-based cost accounting systems and (2) managerial accounting as a decision support information system, helping managers make decisions regarding pricing, product mix, and resource allocation ..... 4 s.h.  
Prerequisite: BUSA 2301, 2302

**BUSA 4870 Principles of Auditing.** The theory and practice of auditing and the standards used in the development of auditing techniques. The course examines audit practices for public and nonpublic organizations ..... 4 s.h.  
Prerequisite: BUSA 3110

**BUSA 4890 Business Principles Seminar: Statistics.** This course has been carefully designed to sharpen the graduate learner's skill in quantitative analysis to make the quantitative and research methods course more productive and rewarding. Topics include coverage of basic spreadsheet analysis and inferential and descriptive statistics. This course is two weeks long and is exclusively online ..... 0 s.h.

**BUSA 4891 Business Principles Seminar: Economics.** This course has been carefully designed to sharpen the graduate learner's skill in economics analysis to make the Managerial Economics course more productive and rewarding. Topics include coverage of microeconomics. This course is two weeks long and is exclusively online..... 0 s.h.

**BUSA 4892 Business Principles Seminar: Accounting.** This course is designed to give the graduate business student an introduction to accounting. It is not a comprehensive course but a preparation for a more comprehensive course that the student will take during the progress of the graduate program. This course is for the student who either has no prior exposure to accounting or that exposure was long enough ago as to be effectively not useful to the student. This course is two weeks long and exclusively online.....0 s.h.

**BUSA 4893 Business Principles Seminar: Finance.** This course is carefully designed to equip learners with fundamental skills and understanding of financial analysis. Topics include coverage of basic financial statement analysis and time value of money. This course is two weeks long and exclusively online .....0 s.h.

**BUSA 4894 Business Principles Seminar: Marketing.** This course is an introduction to marketing principles in preparation for BUSA 5050 Strategic Marketing. Topics to be introduced include an analysis of the marketing environment and the marketing mix. This course introduces marketing principles to MBA students who have not taken an under-graduate marketing course. This course is two weeks long and exclusively online.....0 s.h.

**BUSA 4990 Comprehensive Assessment.** Undergraduate level. All candidates for a degree from King are required to demonstrate competency in their major field. Students with more than one major must demonstrate competency in each of their major fields. All students will have to pass according to the minimum requirement of their department. Any student who does not meet the requirement (Pass) of their comprehensive assessment of their major field will not graduate until the requirement has been met. Comprehensive assessment in business .....0 s.h.

**BUSA 5010 Leadership.** The course examines the leadership process as an influence relationship among leaders and followers. A central tenet of this course is that leadership can be learned. The course explores important organizational and behavioral issues in the leader-follower relationship; including

the evolution of leadership theory, personal characteristics of leaders and followers, motivation and empowerment, teamwork, power, and influence, and change management ..... 3 s.h.

**BUSA 5020 Managing for Organizational Effectiveness.** This course addresses the critical need of managing human resources for organizational effectiveness. Topics include motivating individuals and teams, performance evaluation, distribution of power, information, and resources; intervention in systems; and creation of change-oriented cultures ..... 3 s.h.

**BUSA 5030 Quantitative and Research Methods.** This course is an introduction to quantitative research methods in business. It addresses the various purposes and approaches to conducting research, studies the research process, and develops methods of analyzing data using statistical software as a tool to aid in management decision-making. Emphasis is on understanding the concepts of statistical analyses, choosing appropriate tools and procedures to use in a given context, using the computer to carry out the procedures, and then interpreting the computer results within the given context. Graduate learners will have an opportunity to synthesize these concepts as consumers of research (by critiquing published research) and as producers of research (quantitative analysis is built into the remaining elements of the business program) ..... 3 s.h.  
Prerequisite: BUSA 4890 or a signed course waiver

**BUSA 5040 Economics of Organizational Architecture and Strategy.** This course is designed to expand the graduate learner's understanding of how economic analysis can help corporate managers maximize firm value. Management theory has long recognized the importance of thoroughly assessing a firm's internal and external environments as a foundation for strategic and operating initiatives. A thorough application of the tools of economics can enrich this process, providing new insights and strategic options. Accordingly, this course will concentrate on the use of economic tools to enhance the effectiveness of strategic positioning and organizational structure. Cases and problems are used to gain an understanding of these economic

tools and their potential use for solving real-world problems..... 3 s.h.  
Prerequisite: BUSA 4891 or a signed course waiver

**BUSA 5050 Marketing.** Marketing Management encompasses an extensive range of activities and concepts and is based on the systems approach to management. Today, marketing takes place in a very dynamic marketplace where national economies are being affected by globalization and technological changes. This course provides managers with a broad overview of marketing principles for both for-profit and not-for-profit organizations, including an emphasis on customer/client satisfaction and advanced marketing strategies. Graduate learners are given the opportunity to perform case analysis and develop a marketing plan. .... 3 s.h.  
Prerequisite: BUSA 4894 or a signed course waiver

**BUSA 5051 Promotions and Advertising Strategy.** An advanced study of the promotion strategies within the marketing function. Emphasis is on planning creating, and evaluating effective advertising, sales promotion, and publicity programs to communicate among producers, intermediaries, and consumers..... 3 s.h.

**BUSA 5052 Consumer Behavior.** An advanced study of consumer behavior and theory. Topics include the consumer decision-making process, segmentation, targeting, positioning, and brand loyalty. Course also emphasizes the development, implementation, and evaluation of effective marketing strategies based on these concepts..... 3 s.h.

**BUSA 5053 Marketing Research and Analysis.** A study of market research theory and techniques. Orientation to research design, questionnaire design, primary data collection, sampling of human populations, data analysis, and research report writing. Designed to promote the understanding of the interrelationship between marketing research and marketing management ..... 3 s.h.

**BUSA 5060 Managerial Communication.** Professional managers must develop effective communication skills to enhance their ability to inform and motivate many interest groups: employees, supervisors, stockholders, clients, and other professionals. Assuming a managerial role,

students prepare oral and written presentations for study groups and faculty. Students learn through feedback from individual reports, cases, letters, emails, and memos. In addition, teams will participate in the exercises in which students fill the role of executives in a business environment..... 3 s.h.

**BUSA 5061 Accounting for Managerial Decision-Making.** This course focuses on Cost centers and profit centers, examines cost accounting, job order process, and activity-based cost accounting systems, and managerial accounting as a decision support system. Cases and problems are used to gain an understanding of these economic tools and their potential use for solving real-world problems ..... 3 s.h.  
Prerequisite: BUSA 4892 or a signed course waiver

**BUSA 5062 Strategic Financial Management.** This course is designed to help managers understand financial analysis so that they can work effectively with financial decision-makers in organizations. Topics covered include financial statement analysis, risk and return, discounted cash flow analysis, cost of capital, capital budgeting, long-term financing, and working capital management..... 3 s.h.  
Prerequisite: BUSA 4893 or a signed course waiver

**BUSA 5066 Managing Information Systems.** This course focuses on management's role in planning, designing, implementing, and controlling information systems (IS). Information is a critical organizational resource. Topics include recent technological advances in hardware and software, systems design and applications development, end-user computing, telecommunications, management of systems projects, the role and organization of the IS function in the firm, strategic planning of information systems, and the use of information for competitive advantage..... 3 s.h.

**BUSA 5069 Business Law.** This course addresses legal problems confronting professionals in business. It focuses on sources of law, contracts, torts, employment, business organizations and other areas of interest to managers, business owners, and others in the business arena. Course work is targeted toward the practical application of rules of law in the workplace..... 3 s.h.

**BUSA 5090 Strategic Management.** In this course, graduate learners examine strategic processes that influence the direction of an organization. Graduate learners explore techniques for defining the mission and objectives of an enterprise, understanding competitive forces and industry dynamics, analyzing components of sustained competitive advantage, matching organizational strengths with environmental opportunities, and developing strategies and policies to achieve the organization's mission and balance the interests of relevant stakeholders ..... 3 s.h.

**BUSA 5200 Building Competitive Advantage—Human Resource Development.** This course gives the graduate learner the opportunity to study, in a seminar setting, the most recent thinking on building competitive advantage through human resource development (HRD). An integrated portfolio of topic areas and the opportunity to present current, relevant strategies and resources in today's organizations will be focused upon throughout the course (elective) ..... 3 s.h.

**BUSA 5201 Operations Management.** An advanced study of the field of operations management and decision theory as related to business, economic, and industrial decision-making in a changing global and technological environment. Emphasis is placed on the business processes that transform organizational and human resources into value-added goods and services. Extensive use of the spreadsheet as a decision support tool is integrated throughout the course ..... 3 s.h.

**BUSA 5202 Managing Risk in Human Resources.** This course provides the graduate learner an opportunity to learn about managing risk in Human Resources. An integrated portfolio of topics including legal compliance, disaster preparation, business continuity/ recovery planning, financial implications of managing risk, the employee-supervisor relationship, and Human Resources related audits will be covered ..... 3 s.h.

**BUSA 5203 Training and Development of Human Resources.** This course provides the graduate learner an opportunity to learn about managing training and development in Human Resources. An integrated



portfolio of topics including learning theories, needs assessment, conducting training, facilitating employee development, and determining Return On Investment (ROI) will be covered..... 3 s.h.

**BUSA 5300 Strategic Marketing Planning.** This course examines the process of entrepreneurship, including the generation of potential business opportunities, evaluation of venture potential, development of a new venture team and an entrepreneurial organization, startup, growth, and harvest strategies for entrepreneurial ventures, and marketing of new ventures (elective)..... 3 s.h.

**BUSA 5400 International Business Practicum.** Designed to integrate field experiences in international business with the major theoretical and analytical developments in the field of international business and management. (elective, additional fees required)..... 3 s.h.

**BUSA 5550 Project Management Essentials.** This course will focus on the essential activities of project management that include planning, implementation, scheduling, project control, closure, and termination. Additionally, the course will provide a generic approach and prospective to the project management process ..... 3 s.h.

**BUSA 5560 Project Management Body of Knowledge.** This course utilizes a holistic approach that provides students with the skills and knowledge to manage technology, human resources, culture, stakeholders, and other diverse elements necessary to complete a project successfully. Utilization of leadership, team building, conflict resolution, negotiation, and influence in equal amounts with traditional technical skills of any field will be practiced ..... 3 s.h.

**BUSA 5570 Project Process Architecture.** The focus of this course is Project Process Architecture (PPA), which is a methodology specifically designed for IT/Business Projects so that movement through the projects can be accomplished at an accelerated pace. The student will be exposed to a process that involves 6 Stage Gates and 33 Steps, all of which are similar but uniquely different from the Process Groups and Knowledge Areas of Project Management Body of

Knowledge. The process that will be mastered in this course has been successfully used in the following industries: banking, publications, manufacturing, finance, insurance, healthcare, education, apparel, communications, non-profits, and public organizations ..... 3 s.h.

**BUSA 5600 Business Developing and Networking Experience I.** This pass/fail course is intended to make the MBA program more productive and rewarding for the student. It is designed to increase the graduate learner’s networking skills, to familiarize them with the changing business environment and to develop strategies for long term career success....0 s.h.

**BUSA 5601 Business Developing and Networking Experience II.** This pass/fail course is intended to make the MBA program more productive and rewarding for the student. It is designed to increase the graduate learner’s networking skills, to familiarize them with the changing business environment and to develop strategies for long-term career success ....0 s.h.

**BUSA 5610 Systems Analysis.** This course covers the project design and management of information systems in an organization. This course includes information about needs analysis, systems integration, and project management required to lead information systems projects in the modern firm. This is the first course of three in the MIS Specialization ..... 3 s.h.

**BUSA 5620 Information Security and Risk Management.** This course covers the management requirements for identifying, auditing, and managing information systems security practices for the modern firm. The course includes information systems policy development, legal requirements of protected information handling, and information systems risk management and mitigation. This is the second course of three in the MIS Specialization ..... 3 s.h. Prerequisite: BUSA 5610

**BUSA 5630 Strategic Management of Information Systems.** This course will cover the management of information systems as an element of the overall strategy of a modern firm. The course includes information systems management, information systems as a source of competitive advantage, and

## Course Descriptions

Addendum posted October 02, 2020

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the role of information systems in a globalized workplace..... 3 s.h.  
Prerequisite: BUSA 5610, 5620

**BUSA 5710 Entrepreneurship Accounting and Finance.** This course examines the initial financing of a small business including development of financial plans, alternative methods of financing, financial analysis and planning as well as the management of financial resources. The course will include the development of an accounting system, the early stages of the accounting process, and using accounting information to make managerial decisions..... 3 s.h.

**BUSA 5720 Small Business Management and Social Entrepreneurship.** This course will explore the entrepreneurial mindset in the 21st century and how to implement an entrepreneurial venture in today's global business environment. It will include how to begin an entrepreneurial venture including the development of a business plan and strategies to successfully grow and expand the new business in a sustainable and ethical manner..... 3 s.h.

**BUSA 5730 Applied Management Science.** This course emphasizes the application of quantitative models to complex business situations and the communication of model results to business executives. The quantitative topics addressed in the course are linear programming, inventory control models, time series and causal forecasting models, and the critical path method for project management..... 3 s.h.

**BUSA 5800 Internships/Cooperative Education.** Integrate faculty-led opportunity into education through participation in planned, supervised experiential-learning. Students will apply related skills by following a set of objectives, reflecting on activities and obtaining feedback from their supervisors. For a complete description of Internships and Cooperative Education, see the Internship/Cooperative section under the Academic Policies section ..... 2 s.h.

**BUSA 5990 Comprehensive Assessment.** Graduate level. All candidates for a degree from King are required to demonstrate competency in their major field. Students with more than one major must

demonstrate competency in each of their major fields. All students will have to pass according to the minimum requirement of their department. Any student who does not meet the requirement (Pass) of their comprehensive assessment of their major field will not graduate until the requirement has been met. Comprehensive assessment in business .....0 s.h.