

Sentence Outline

Persuasive Speech

Don't just sit there.
Do something!

Speech Title:
The Truth About False Teeth.

Topic: Good Oral Hygiene

General Purpose: To Persuade

Specific Purpose: I want my audience to get a dental examination on a regular basis and to know the importance of preventative dental treatment.

Thesis: Early detection of dental problems significantly increases your chances of keeping all your teeth your entire life, and in the long run costs you less economically and emotionally.

Action Step: I want everyone to go to the dentist for a checkup on a regular basis

I. Introduction

- A. (I will have in fake gross teeth in my mouth and I will smile really big) I want everyone to smile at the person sitting next to you. It probably feels good to know your smile does not look like the one I am wearing now (I will take my fake teeth out). (*attention getter*)
- B. On the Tooth Fairy's official web site, she states, "if you are not true to your teeth they will be false to you." Considering that almost half of my mother's seven brothers and sisters had false teeth before they were forty years old, the consequences of poor oral hygiene is something that I have witnessed personally. (*credibility*)
- C. These painful consequences are something that all of our smiles may suffer from. (*common ground*)
- D. It is important for everyone to receive a dental checkup every 6 months because early detection of dental problems significantly increases your chances of keeping all your teeth your entire life, and in the long run costs you less economically and emotionally. (*thesis*)

- E. I want each and every single one of you to visit a dentist for a regular checkup as soon as possible. (*action step*)
- F. I will cover three truthful points: the truthful story of my mom's false teeth, the truthful importance of prevention in dental care, and the truthful affordability of dental care. (*preview*)

Transition: I would like to begin by talking about what might happen if you do not have good dental hygiene.

II. Body

- A. The truthful story of why my mother got her false teeth, and the problems she still suffers from as a consequence of them.
 - 1. When my mother was only 24 years old she got a complete set of false teeth.
 - 2. As a child, her family could not afford to go to the dentist or doctor.
 - a. As an adult she only visited the dentist for emergency treatment.
 - b. Her current dentist recently told her that if she went to the dentist regularly as a child, the maintenance and preventative care she could have received would have prevented her from getting false teeth in the first place.
 - 3. Her original false teeth bottoms did not fit properly and gave her horrible blisters, and instead of going back to the dentist chose not to wear her bottom teeth regularly for over 10 years.
 - a. She could only eat soft foods.
 - b. She talked different.
 - c. She was in constant pain.
 - d. She never smiled.
 - 4. Eventually the pain became unbearable and she went back to the dentist, and he fit her for new teeth.
 - a. She looked and felt a lot better.
 - b. She would never again deprive herself from eating hard foods like peanuts.
 - c. She smiled a lot more.
 - 5. Most recently, from a regular check-up it was detected that the bone in my mother's lower jaw is very worn down and weak from years of not constantly wearing her lower teeth.
 - a. Her dentist designed some new bottom teeth that are lighter and put less pressure on her bone.
 - b. I have yet to see them but my brother says she looks 10 years younger because they lift her face up.

Transition: Now that you have heard about personal experience with dental hygiene, I want to talk about how you can avoid what happened to my mother.

- B. The truthful importance of dental prevention and the need to go to the dentist for regular dental examinations.
 - 1. According to 2002 information published by Colgate, among the top ten things you can do to “keep a tooth for life” is get regular dental checkups amongst brushing and flossing daily.
 - 2. According to practicing dentist and clinic instructor at the University of Pacific School of Dentistry Dr. Kimberly A. Loos, “Luckily, dentistry has changed quite a bit in the last several years. Many dentists now stress preventative care, which is usually much easier and less painful than emergency care.”
 - a. In the above example with my mother, her current dentist informed her that the bone deterioration she is suffering from in her lower jaw could have been prevented if she would have gone back to the dentist as soon as she felt discomfort with her first set of dentures.
 - b. Example of a middle age woman who is suffering horrible consequences from periodontal disease, but with early detection could have been prevented.
 - i. She has already lost one front tooth almost equivalent to 1 _ of a tooth.
 - ii. She has another front tooth that needs to be pulled.
 - iii. Her bottom teeth are spread far apart and need dental treatment.
 - iv. She says regarding her condition, “I am practically a hermit since it happened, and in a severe depression which is worsening.”
 - 3. According to a 2002 report from the American Dental Association, it is estimated that individuals who have had the privilege to go to the dentist on a regular basis for checkups since childhood need 68% less major dental treatments such as dentures, root canals, and crowns than those you have not.
 - a. Three out of my mother’s seven brothers and sisters had a complete set of false teeth by the time they were 40.
 - b. Three of the other seven have a partial set of false teeth.

Transition: Even though it may be expensive to have regular dental exams, I am going to tell you how it will really pay off in the long run.

- C. The truthful affordability of dental care in terms of the money it will save you in the long run, and the how inexpensive dental care is.
 - 1. Paying for preventative care costs a lot less than paying for emergency treatments.
 - a. (Put transparency up with various prices of treatments typed in piggy bank icons. REVEAL ICONS AS I VERBALLY SAY

- PRICES) according to the Insurance Company.com the average price for dentures in this little piggy in Florida is \$1216.00.
- b. This little piggy will cost you \$689.00 for a root canal.
 - c. This little piggy will cost you \$450.00 to treat gingivitis.
 - d. This little piggy will cost you \$302.00 for a post and a crown.
 - e. However, this little piggy for a regular examination will only cost you \$35.00 and that is before insurance.
2. Since we are all USF students we can look into getting dental discounts through USF, or you can get a discount program on-line for a similar price such as the Insurance Company.com.
- a. According to the USF Student Health Service Web Site, student members are offered the Benefits Plan of America or BPA.
 - i. \$129.00 a year total saves you 80% off dental work, 60% off vision care, and 50% of chiropractic care.
 - ii. similar programs such as The Insurance Company.com offered on-line for small monthly premiums of \$9.00
 - b. With the USF Benefits Plan of America (put another transparency up with little piggybanks and prices) this little piggy that cost you \$ 35.00 for a Periodic Oral Evaluation will only cost you \$7.00.
 - c. This little piggy that cost \$19.00 for an x-ray will cost you 3.80.
 - d. The price you pay for the benefits plan, 2 yearly examinations with 2 x-rays is only 42 cents a day.
 - i. Less than \$3.00 a week.
 - ii. It may be enough to feed a starving child, but it is less than the cost of a value meal at Mc Donald's.
 - iii. Less than the cost of a large iced chai at star bucks.
 - e. To get the Benefits Plan, log onto health services at USF website and follow the directions.

Transition: After hearing all of this information I have provided, I just have one request.

- III. **Action Step:** I want everyone to go to the dentist for a checkup on a regular basis.
- A. If you do not have dental insurance, you need to get it and visit a dentist.
 - B. If you have dental insurance and are not going, make an appointment to go to the dentist as soon as possible.
 - C. If you already are going to the dentist regularly, keep up the good work.

Transition: I want to finish up by leaving you all with these thoughts.

IV. Conclusion

- A. I covered three truthful points: the truthful story of my mom's false teeth, the truthful importance of prevention in dental care, and the truthful affordability of dental care. (*review*)
- B. It is important for everyone to receive a dental checkup every 6 months because early detection of dental problems significantly increases your chances of keeping all your teeth your entire life, and in the long run cost you less economically and emotionally. (*restate thesis*)
- C. I want each and every single one of you to visit a dentist for a regular checkup as soon as possible. (*action step*)
- D. Once again I want everyone to smile at the person sitting next to you. (I will put a picture on the overhead of my mother smiling without any teeth in). Now I would like you to look at what my mother's toothless smile looks like. Never take for granted the luxury of having a truthful, tooth-ful smile. My mother really wants you to go to the dentist because if you are true to your teeth, they will never be false to you. (*clincher*)

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