



Master of Business Administration for Professionals PMBA

Program Coordinator: M. Connor

The primary goal of the Master of Business Administration for Professionals program at King is to prepare students to be effective strategic leaders and managers. The goal is to assist students to directly integrate management research, theoretical constructs, skills, abilities, and ethical practices within their own contemporary professional situations. The primary emphasis of the PMBA program at King is directed towards *managing for quality results*. The PMBA curriculum adopts and implements three creative components: a team-based learning model, a fully integrated curriculum, and a transformational learning experience for personal and professional skill development.

The MBA for Professionals program at King serves adults who have completed their Bachelor's degree and who normally possess at least two full years of significant work experience. This enables the student to bring real world examples to the classroom and learn from other working professionals as well.

Required Hours

The PMBA program is a 36-hour program. Students take one course at a time for five weeks and meet one night per week for a four-hour session. The program is approximately 16 months in duration.

Graduate Management Admission Test (GMAT) Policy

The PMBA Program at King does not require the GMAT.

Admissions Procedure

1. Submit a completed application.
2. Submit evidence of completion of a baccalaureate degree from a regionally accredited college or university prior to enrolling. Students should have coursework, earning a C- or better, in the following:
 - a. Statistics
 - b. Marketing
 - c. Finance
 - d. Economics
 - e. Accounting
 - f. Computer applications, including spreadsheet and database applications (recommended)

Students who do not meet the above course requirements will be enrolled in the following Business Principles Seminars in the appropriate semester of the program: BUSA 4890 Statistics, BUSA 4891 Economics, BUSA 4892 Accounting, BUSA 4893 Finance, and BUSA 4894 Marketing. These business principles seminars must be completed as a necessary part of the MBA curriculum and must be completed prior to the start of the corresponding course in the MBA program.

Evaluation in these prerequisite courses will be pass/fail. Students who fail to successfully complete a prerequisite class will not be permitted to continue their enrollment in the MBA program until the required course is successfully completed or an alternative prerequisite is substituted for the course.

3. Submit official transcripts from all colleges/universities attended.
 - a. A minimum cumulative grade point average of 3.0 on a 4.0 scale is required. Students who do not meet this requirement may be conditionally accepted.
4. Submit a 750 -1000 word personal statement, indicating interest in the program, professional preparation, academic experience, job-related history and career goals.
5. Submit the names and email addresses of two professional and/or academic recommenders for an automated request.
6. Submit a resume, demonstrating a minimum of two years of full-time work experience

Transfer Credit

Up to six graduate credits of "B" work or above from regionally accredited colleges or universities may be accepted in transfer toward meeting the requirements of the program.

Mission Statement

The PMBA program furthers the mission of King University to build meaningful lives of achievement and cultural transformation in Christ through preparing students to excel in business in a principled manner while recognizing personal and professional responsibilities.

Graduate Student Academic Load

The MBA for Professionals Program is four 15-week semesters. Students will be enrolled in at least nine semester hours of courses each semester. The first semester will start 1 of 3 times per year—January, May and August. The other semesters will follow immediately; there is no summer vacation. However, there are short breaks for major holidays. Graduate students need to openly discuss this program and its demands with both their families and their employers. This is an intensive 16-month program with many demands and requirements. Periodic breaks are purposely built in to allow time for reflection and rejuvenation; however, graduate students will need the support and encouragement of family and employers.

Academic Policies

All Graduate Students are subject to the Academic Policies of the King University Center for Graduate and Professional Studies.

Repeat Coursework

Students pursuing the Professional MBA program are restricted to receiving no more than two Cs. Any course in which a grade below C is earned must be retaken. Students are permitted to repeat a course twice (for a total of three attempts). Students will be dismissed from the program after three failed attempts to earn a grade C or above.

Student Learning Outcomes

1. Effective Professional and Interpersonal Skills: Students will demonstrate effective professional and interpersonal practices essential in leading a business.
2. Strategic Planning: Students will formulate integrated strategies to achieve organizational objectives based on analysis of external and internal business environments.

3. Legal and Ethical Implicational: Students will examine the legal and ethical implications of business activities from personal, societal, and global perspectives.
4. Analysis and Quantitative Skills: Students will apply quantitative and qualitative methods of analysis and mathematical techniques for decision-making to achieve organizational objectives.
5. Business Expertise and Knowledge: Students will demonstrate expertise in business fundamentals such as accounting, ethics, finance, strategy, leadership, economics, global business, information management systems, legal environments, management, marketing, and quantitative research/statistics.

Technology Requirements

Students in the PMBA program are required to supply their own laptop computer with wireless capability and webcam with a minimum of Microsoft Office 2010 or later.

PMBA for Professionals Program Requirements

To earn a Master of Business Administration (MBA) degree, each graduate student must:

1. Satisfy all prerequisites.
 - a. All PMBA students must complete approved undergraduate courses in the following areas:
 - i. Financial Accounting
 - ii. Statistics
 - iii. Economics
 - iv. Marketing
 - v. Finance
 - b. Typically, students with an undergraduate degree from an accredited institution with a degree in Business Administration and Economics will meet these requirements.
 - c. Students who do not meet the above course requirements will be enrolled in Business Principles seminars as a necessary part of the PMBA curriculum that must be completed prior to the start of the corresponding course in the PMBA program.
2. Complete 36-semester hours of graduate level coursework. PMBA students may transfer up to 7 s.h. with King approval.
3. Pass the Peregrine Comprehensive Examination (BUS 5990, 0 s.h.) during the last semester of coursework.
4. Have a cumulative grade point average of 3.0 (4.0 scale) or above and receive no more than two Cs. Any course in which a grade below C is earned must be retaken.
5. Pay all fees and tuition charges.

Specializations

Students will choose one of ten (10) specializations: Accounting, Finance, Healthcare Management, Human Resource Management, Leadership, Management, Marketing, Nonprofit, Management, Management Information Systems, or Project Management.

MBA for Professionals Requirements

BUSA 5010	
Leadership.....	3 s.h.
BUSA 5030	
Quantitative and Research Methods	3 s.h.
BUSA 5040	
Economics of Organizational Architecture and Strategy	3 s.h.

BUSA 5050	
Strategic Marketing Management.....	3 s.h.
BUSA 5061	
Accounting for Managerial Decision-Making.....	3 s.h.
BUSA 5062	
Strategic Financial Management	3 s.h.
BUSA 5069	
Business Law	3 s.h.
BUSA 5085	
International Business.....	3 s.h.
BUSA 5090	
Strategic Management	3 s.h.
BUSA 5990	
Comprehensive Assessment	0 s.h.
Specialization	<u>9</u> s.h.
Total	36 s.h.

Accounting Specialization

BUSA 5100	
Internal Auditing & Fraud Examination.....	3 s.h.
BUSA 5110	
Financial Accounting & Analysis.....	3 s.h.
BUSA 5120	
Strategic Cost Management.....	<u>3</u> s.h.
Total	9 s.h.

Business Analytics Specialization

BUSA 5670	
Foundations and Descriptive Analytics.....	3 s.h.
BUSA 5680	
Predictive Analytics.....	3 s.h.
BUSA 5690	
Prescriptive Analytics.....	<u>3</u> s.h.
Total	9 s.h.

Finance Specialization

BUSA 5063	
Investment Management.....	3 s.h.
BUSA 5064	
Financial Markets and Institutions.....	3 s.h.
BUSA 5065	
Special Topics in Finance	<u>3</u> s.h.
Total	9 s.h.

Healthcare Management Specialization

BUSA 5410	
Health Care Systems.....	3 s.h.
BUSA 5420	
Legal and Ethical Issues in Health Care.....	3 s.h.
BUSA 5430	
Managed Health Care.....	<u>3</u> s.h.
Total	9 s.h.

Human Resources Management Specialization

BUSA 5200	
Building Competitive Advantage– Human Resource Development.....	3 s.h.
BUSA 5202	
Managing Risk in Human Resources.....	3 s.h.
BUSA 5203	
Training and Development of Human Resources.....	<u>3</u> s.h.
Total	9 s.h.

Leadership Specialization

BUSA 5510	
Leadership Strength Recognition and Development.....	3 s.h.
BUSA 5520	
Critical Approaches to Leadership.....	3 s.h.
BUSA 5530	
Leading for Innovation.....	<u>3</u> s.h.
Total	9 s.h.

Management Specialization

BUSA 5020	
Managing for Organizational Effectiveness.....	3 s.h.
BUSA 5200	
Building Competitive Advantage – Human Resource Development.....	3 s.h.
BUSA 5201	
Operations Management.....	<u>3</u> s.h.
Total	9 s.h.

Management Information Systems Specialization

BUSA 5610	
Systems Analysis.....	3 s.h.
BUSA 5620	
Information Security and Risk Management.....	3 s.h.
BUSA 5630	
Strategic Management of Information Systems.....	<u>3</u> s.h.
Total	9 s.h.

Marketing Specialization

BUSA 5051	
Promotions and Advertising Strategy	3 s.h.
BUSA 5052	
Consumer Behavior	3 s.h.
BUSA 5300	
New Venture Creation	<u>3</u> s.h.
Total	9 s.h

Nonprofit Management Specialization

BUSA 5640	
Foundations in the Nonprofit Sector.....	3 s.h.
BUSA 5650	
Strategic Management and Leadership of Nonprofit Organizations	3 s.h.
BUSA 5660	
Marketing for Nonprofit Organizations.....	<u>3</u> s.h.
Total	9 s.h

Project Management Specialization

BUSA 5550	
Project Management Essentials	3 s.h.
BUSA 5560	
Project Management Body of Knowledge.....	3 s.h.
BUSA 5570	
Process Project Architecture	<u>3</u> s.h.
Total	9 s.h.