Course Descriptions
Technical & Professional Communication

TCOM 1000 (F/S) Speech Fundamentals. An introduction to the fundamental principles of effective speech communication. Features public speaking, but touches upon several of the major forms of speech training: debate, discussion, and oral interpretation. Individual attention is given in matters of voice, articulation, and body language ................................................................. 2 s.h.

TCOM 1010 Public Speech Communication The goal of this course is to help students become better public communicators. Students learn how to speak effectively in public, why some people are more effective than others, how to speak ethically, and how to listen and critique others. This course enables students to be effective communicators in public, organizational, and interpersonal settings. This course will be taught in an online format.................................................................4 s.h.

TCOM 2100 (D) Medical Terminology. This course is designed for students interested in the medical and paramedical fields. Utilizing web-assisted instruction, students will study medical terminology related to the major body systems. Emphasis will include the use of medical word parts, pronunciation, spelling and the definitions of key pathology, diagnostic and treatment procedures terms ........... 2 s.h.

TCOM 2200 (A/F-E) Technical Communication. Genres of technical and professional discourse and an introduction to written and oral communication in technical and professional environments; emphasizes audience, writing processes, visual communication, collaboration, professional responsibility, and clear and correct expression. Students write and revise several cycles of documents and give oral reports.................................................................4 s.h.
Prerequisite: ENGC 1110/1180

TCOM 2410 Writing for the Health Professions. Course provides instruction and practice for both academic and professional writing for Health Professionals. Students will write academic papers and workplace writing typical in their field of study such as letters, memos, emails, resumes, notes, and reports. ................. 4 s.h.

TCOM 2420 Professional Writing for Information Technology. Students practice genres of discourse and have an introduction to written and oral communication in technical and professional IT environments. Instruction and projects emphasize addressing audience, using writing processes, thinking visually, writing and editing technical documents, operating within professional ethics, and communicating with clear and accurate expression. Genres include letters, memoranda, emails, instructions, reports, and proposals. Students write and revise several cycles of documents and give oral presentations.................................................................4 s.h.
TCOM 2600 (D) The Craft of Printing. A practical introduction to typesetting and other skills used in letterpress printing as a fine art; layout and design; comparison with the offset process; survey of the history of printing and the implications of technological change................................................................. 2 s.h.

TCOM 2630 (A/S-E) Visual Rhetoric. An introduction to computer applications most often used in professional communication. Examination and production of everyday texts both written and visual. This course will include a student-created project for a client which demonstrates an understanding of collaborative strategies, rhetorical principles, good design, and use of appropriate software.........................4 s.h. Recommended Prerequisite: BUSA 2130, TCOM 2200

TCOM 2760 (D) Argumentation and Debate. Theory and practice in argumentation and debate in a competitive, collegiate environment. Emphasis on forms of discussion and debate, including parliamentary style debating and roundtable negotiation. Course also includes case building and argument structures, impromptu speaking and arguing skills, and presentational skills..........................4 s.h. Prerequisites: ENGC 1110/1180
Recommended: TCOM 1000 and ENGC 2920

TCOM 2861 (F/S) Kayseean. Students interested in journalism and writing/editing practice may join the staff of the Kayseean, the student newspaper. Maximum 4 s.h. credit.................................................................1-4 s.h.

TCOM 2862 (F/S) Tornado (Yearbook). Students interested in journalism, magazine work or public relations may join the staff of the Tornado, the King yearbook. Maximum 4 s.h. credits.................................................................1-4 s.h.

TCOM 2930 (A/F-O) Editing Examination of the responsibilities of an editor and grounding in basic editorial skills. The course will focus on providing students with practical experience in applying the skills developed. Topics include situations of editing, levels of editing, readability, correctness, and style......................................................... 2 s.h. Prerequisite: ENGC 1110/1180

TCOM 3000 (A/F-O) Communication Theory & Practice. An introduction to communication theory maps the complex landscape of the communication field that has roots in both the humanities and social sciences. Students will learn about the various approaches to defining a theory of communication: rhetorical, semiotic, and socio-cultural (to name a few). Their understanding will give them a firm basis for success in the many career fields where communication is enacted..................4 s.h. Recommended: ENGC 2920

TCOM 3210 (A/F-E) Journalistic Writing and Editing. An overview of the history of journalism in America, methods of reporting, deadline writing, AP style, interviewing skills, ethics of reporting, writing of feature stories, and an introduction to editing. Some practice in computer layout and newspaper design .................4 s.h. Prerequisite: ENGC 1110/1180
TCOM 3220 (F/S) Sports Information. Utilizing a combination of public relations principles and hands-on experience, this course will prepare students to administer the various responsibilities involved in sports information. Course content includes media writing, broadcast interviewing, special event coordination, promotion and marketing, and crisis management. Recommended Prerequisites: TCOM 2630, 3200

TCOM 3230 (D) Science and Medical Writing. Examination of science writing. Instruction in and practice of the process by which technical information about science, medicine, and technology can be communicated to a general audience and ways to apply storytelling techniques to communicate factual material. Exploration of writing markets and job opportunities in the field of science communication. Prerequisites: ENGC 1110/1180

TCOM 3240 (A/F-O) Writing and Designing for Publication. Introduction to writing venues and the mechanics of manuscript preparation for publishing. Focus on the demands of various publishing genres such as brochures, articles, newsletters, company magazines, websites, and reports. Students study the history of printing, layout, typography, and graphics. Recommended: TCOM 2630

TCOM 3250 (U) Sports Writing. A class to look at in-depth topics concerning the aspects of Sport Writing. The class will look at Sport Writing from journalism, public relations, and other points of view. Interactive practice and application are included. Prerequisites: ENGC 1110/1180

TCOM 3500 (A/S-O) Writing in Public Relations. An introduction to the many aspects of public relations such as relating to the mass media, managing crises, and preparing campaigns. Students will learn about research in public relations and how to prepare such documents as media guides, press kits, press releases, pitch letters, brochures, newsletters, and advertisements. Prerequisites: BUSA 2130; ENGC 1110/1180

TCOM 3800/3830 Internship/Cooperative Education. For a complete description of Internships and Cooperative Education, see the Off-Campus Internship section under Experiential Learning.

TCOM 3900 (F/S) Special Topics in Technical & Professional Communication. Credit to be arranged

TCOM 4990 Comprehensive Assessment. Undergraduate level. All candidates for a degree from King are required to demonstrate competency in their major field. Students with more than one major must demonstrate competency in each of their major fields. Comprehensive assessment in Technical & Professional Communication demonstrates competency in communication theory and practice.
by means of a portfolio that is presented to department faculty and an outside reviewer.................................................................\text{0 s.h.}