Program Coordinator: D. Fraysier

For the combined MSN/MBA, the business courses provide the administrative foundation and opportunities for collaboration with students from other disciplines.

The combined degree option prepares the nurse executive to ensure excellence in client care services, and also to impact the business environment in which nurses’ practice. Practica must be completed in nursing administration. Students complete requirements of both the MSN nursing administration track and the MBA program. Students enrolling for this coordinated degree option must meet the admission requirements for both Nursing and Business. The NA portion of the concentration is offered in an online hybrid format, or an all online format,

Optional Specialization
Students will complete 35 s.h. of nursing coursework and 27 s.h. of business coursework to complete the Combined MSN/MBA program. Students also have the option of choosing one 9 s.h. MBA specialization in Finance, Human Resource Management, or Marketing.

More details about these specializations can be found in the section titled “Professional Master of Business Administration.”

Concentration Objectives
1. Develop strategies to achieve quality outcomes in care delivery with respect to fiscal and human resources.
2. Apply management theory in the design and implementation of services in a health care system.

Master of Nursing Requirements

NURS 5000
Theoretical Basis of Nursing Practice .................................................. 3 s.h.
NURS 5001
Research Designs in Nursing ............................................................... 3 s.h.
NURS 5010
Social, Cultural, & Political Perspectives
on Health Care and Delivery Systems ............................................... 3 s.h.
NURS 5014
Health Informatics ........................................................................ 3 s.h.
NURS 5022
Research Seminar ........................................................................... 3 s.h.
NURS 5050
Visionary Leadership in Nursing ..................................................3 s.h.
NURS 5054
Financial/Accounting Issues for Nurse Managers .........................3 s.h.
NURS 5056
Continuous Quality Improvement and Outcomes Management .3 s.h.
NURS 5058
Transformational Strategies: Practicum I..................................3 s.h.
NURS 5059
Transformational Strategies: Practicum II .........................5 s.h.
NURS 5060
Transformational Strategies: Practicum III ..........................3 s.h.
NURS 5990
Comprehensive Assessment .........................................................0 s.h.

Pre-Business Requirements
BUSA 4891
Business Principles Seminar: Economics ..............................0 s.h.
BUSA 4893
Business Principles Seminar: Finance ..................................0 s.h.
BUSA 4894
Business Principles Seminar: Marketing ..............................0 s.h.

Master of Business Requirements
BUSA 5010
Leadership ..............................................................................3 s.h.
BUSA 5040
Economics of Organizational Architecture And Strategy ............3 s.h.
BUSA 5050
Strategic Marketing Management ........................................3 s.h.
BUSA 5062
Strategic Financial Management ........................................3 s.h.
BUSA 5069
Business and Organizational Ethics ....................................3 s.h.
BUSA 5090
Strategic Management .............................................................3 s.h.
BUSA 5410
Healthcare Systems .................................................................3 s.h.
BUSA 5420
Legal and Ethical Issues in Healthcare ...................................3 s.h.
BUSA 5430
Managed Healthcare ..............................................................3 s.h.

Total ......................................................................................62 s.h.