Program Coordinator: M. Connor and B. Morrison

The traditional MBA Program at King is a 36-hour full-time, 9-month program that includes 36 semester hours of graduate-level coursework.

The primary goal of the traditional MBA program is to prepare students to be effective strategic leaders and managers. The program provides a solid foundation in core business areas such as accounting, finance, economics, statistics, marketing, strategy, and international business. To develop further knowledge, students also select a 3-course concentration in a chosen field that is fulfilled through online learning. Students may also participate in a variety of experiential opportunities. Finally, the program is supported by King University’s Career Service to assist with internship placement, networking, and the full-time job search.

The traditional MBA program requires a student’s full-time commitment to academics and teamwork. Students are admitted only in the fall of each year.

Graduate Management Admission Test (GMAT) Policy
The MBA Program at King does not require the GMAT.

Fall and Spring Class Schedule
Classes meet on Tuesday and Thursday. Wednesday morning is dedicated to mandatory events such as community service, team building activities, special projects, career workshops, and corporate visits. Otherwise Wednesday morning is used for team meetings.

Specialization
Students will choose one of eight (8) specializations: Health Care Administration, Human Resource Management, Management, Marketing, Finance, Accounting, Leadership, or Project Management. Specializations require only three classes to complete and are taken during the fall and spring term in addition to the face-to-face courses. These are provided online and are delivered in a five-week format.

Business Experience
Monday, Friday, and Wednesday afternoons are available for students to complete a business experience. King University Career Services works closely with businesses in the area to provide unique internship opportunities to interested students. Although an internship is not mandatory, it is strongly encouraged and is considered a key factor in post-graduation employment. Selected students may apply for a position as a Graduate Assistant and utilize the open time slots for work. Research
or special projects requested by area businesses often become available for student participation.

**Business Trips**
Required business trips are organized during the school year so that students may participate in networking events, conferences and corporate visits. Tuition will cover transportation, lodging, and a limited number of meals. However, students should plan on a minimum of $50 a day for extra meals and personal expenses. This amount varies depending on the individual. Trips will account for 7 to 10 days of travel in total.

**Graduation**
Students who have fulfilled all of the Traditional MBA Program requirements listed below will graduate in May.

**Program Outcomes**
MBA program graduates will be prepared to meet the several competency outcomes. Graduates will:

1. Demonstrate effective professional and interpersonal practices essential in business.
2. Examine contemporary professional, societal, behavioral, and global issues and their impact on businesses.
3. Apply quantitative and qualitative methods of analysis as well as mathematical and statistical techniques for decision-making to achieve organizational objectives.
4. Examine the legal and ethical considerations and implications of personal, social, business, and international business behavior and activities.
5. Formulate integrated strategies to achieve organizational objectives based on analysis of external and internal business environments.
6. Apply research skills to acquire new knowledge and use results for informed decision-making.
7. Demonstrate strategic understanding of the following areas: accounting, ethics, finance, strategy, leadership, economics, global business, legal environment, management, marketing, and quantitative research/statistics.

**Traditional MBA Program Requirements**
To earn a traditional Master of Business Administration (MBA) degree, each graduate student must:

1. Complete 36 semester hours of graduate-level coursework.
2. Pass the Peregrine Comprehensive Examination (BUSA 5990, 0 s.h.).
3. Have a cumulative grade point average of 3.0 (4.0 scale) or above and receive no more than two C’s.
4. Attend scheduled classes, individual corporate practicum, and team-building activities.
5. Pay all fees and tuition charges.
## Traditional MBA Requirements

- **BUSA 5010**  
  Leadership ........................................................................................................... 3 s.h.

- **BUSA 5030**  
  Quantitative and Research Methods................................................................... 3 s.h.

- **BUSA 5040**  
  Economics of Organizational Architecture and Strategy .................................. 3 s.h.

- **BUSA 5050**  
  Strategic Marketing Management ..................................................................... 3 s.h.

- **BUSA 5061**  
  Accounting for Managerial Decision Making ........................................... 3 s.h.

- **BUSA 5062**  
  Strategic Financial Management .................................................................. 3 s.h.

- **BUSA 5069**  
  Business Law ................................................................................................. 3 s.h.

- **BUSA 5090**  
  Strategic Management .................................................................................. 3 s.h.

- **BUSA 5085**  
  International Business ................................................................................... 3 s.h.

### SPECIALIZATION .................................................................................. 9 s.h.

- **BUSA 5990**  
  Comprehensive Assessment ........................................................................... 0 s.h.

### Total ........................................................................................................... 36 s.h.